



Color matching and custom measurements allow products to integrate into existing installations and products specified by other manufacturers.



Single piece tower unit that incorporates specific depth and student needs.

Defining Space with Metal Storage

designed by the STUdio Design Team

SITUATION

A big ten college approached our dealer with a storage problem. They wanted a custom metal storage tower, but couldn't find one that would work with the 30" deep study tables they had in their engineering department. They specifically wanted a tower that included a locker with a shelf, and a box box file below it. They also wanted it to match the color of existing files in the room. NBS called Vanerum•Stelter to see if they could help.

SOLUTION

Vanerum•Stelter knew that they had the answer with their SteelBlockss line. STUdio designers made 3D renderings of the tower for the university to approve, and explained their color matching capability. The school was thrilled to see their idea in front of them, exactly as they had imagined. One small item concerned the school. Would students be able to reach the back of the locker with a full shelf? They asked Vanerum•Stelter engineers put the school's mind at ease by building a cardboard mockup of the tower and sent photos of various "students" reaching in.

RESULT

The college was much more confident in their original dimensions and chose SteelBlocks for the towers. They were even more pleased to discover that Vanerum•Stelter was able to beat their target price! The towers were shipped in installments by the school's request. The end result was a happy manufacturer, a happy dealer, and a very satisfied customer.

Original line drawing details the product specifications.



Initial renderings depicting our answer to the customer's needs.



Cardboard prototype built to demonstrate real-life scale.