



Case Study

Display Units for Retail Corporation



A top dealer brought Studio in to develop unique and cool for a large retail company for their corporate office so they could become the dealer of choice on the project.

Studio designed a clothing cart working with the local dealer design team, the architect and the end user. Once the dealer was short listed all three teams worked together to design a more unique way of displaying the articles they manufacture.

The end result has turned into a 12 floor project with display cases that are inner-changeable in the field which gives the customer the ability to re-configure the units depending on what they are displaying at a given time.

